



American Baptist Churches USA
BIENNIAL MISSION SUMMIT

An Online Experience | June 24-26, 2021

Sponsor Prospectus

Revised 3.03.21

In June 2021, we will have the opportunity to experience the vitality of our American Baptist family together from all corners of the United States and world through the 2021 online Biennial Mission Summit event.

Join one of the most diverse Baptist denominations as we *imagine* new possibilities and celebrate together the love of Christ and the joy of being a part of American Baptist Churches USA through plenary worship and gatherings, workshops, mission conversations, informal networking, and more.

As a sponsor, you will have special recognition as a sponsoring organization leading up to and/or during the event, as well as the opportunity to reach American Baptist leaders, pastors, local church members and more from our 5,000+ congregations and broad network of regional, national, and international partners.

You're invited to share your message and mission within our first ever online denomination-wide event.

www.americanbaptists2021.com

BECOME A SPONSOR

Consider partnering with American Baptist Churches USA at one of the following Sponsorship levels. This is an opportunity to support an event that is drawing people to *IMAGINE* together in meaningful connections that will celebrate our American Baptist identity.

LEVEL	Amount
Platinum	\$15,000
Gold	\$12,500
Silver	\$7,500
Bronze	\$5,000
Advocate	\$2,000

Each Sponsorship level includes one Virtual Exhibit Booth. See the Exhibitor Prospectus for full details.

Platinum Sponsorship includes:

- Special Recognition within your own Exhibit Booth
- Link and Logo on Event Website, Virtual Attendee Hub, in Conference emails, and the event mobile app
- Special Recognition on Sponsor Page
- One 60 second video* included in pre-worship presentations daily
- Up to 50 Participant Registrations for Staff

Gold Sponsorship includes:

- Special Recognition within your own Exhibit Booth
- Link and Logo on Event Website, Virtual Attendee Hub, in Conference emails, and the event mobile app
- Logo on Sponsor Page
- One 30 second video* included in pre-worship presentations one evening
- Up to 35 Participant Registrations for Staff

Silver Sponsorship includes:

- Special Recognition within your own Exhibit Booth
- Link and Logo on Event Website and Virtual Attendee Hub
- Logo on Sponsor Page
- One Slide included in pre-worship presentations daily
- Up to 25 Participant Registrations for Staff or Board Members

Bronze Sponsorship includes:

- Name on Sponsor Page
- Up to 5 Participant Registrations for Staff

Advocate Sponsorship includes:

- Name on Sponsor Page
- One Participant Registration

Two Additional Sponsorship Opportunities:

Communion Sponsorship

\$1200

Each registered individual attendee to the ABCUSA Biennial Mission Summit will have the opportunity to receive an Attendee Experience Box shipped to their home. (Attendees must pay \$10 shipping and handling). The Communion Sponsorship fee includes:

- Recognition as the Communion Sponsor on a slide shown at the beginning of Thursday evening Worship session, and
- Inclusion of sponsor logo on the interior label of the giveaway box.

Attendee Experience Box Sponsorship \$10,000

Each registered individual attendee to the ABCUSA Biennial Mission Summit will have the opportunity to receive an Attendee Experience Box shipped to their home. Your sponsorship would help offset the cost of the experience box. (The first 1000 interested attendees must pay \$10 shipping and handling). The Attendee Experience Box Sponsorship fee includes:

- Recognition as the Attendee Experience Box Sponsor on Sponsor Page
- Inclusion of logo on the interior label of the giveaway box
- Option to include one item in the Attendee Experience Box at your additional expense (Quantity of 1000 shipped directly to box vendor by June 1.)

Terms

All opportunities are available to those who operate within the ABC Policy Statements and Resolutions. Visit www.abc-usa.org to review ABC Policy Statements and Resolutions.

All 2021 Sponsorship Opportunities are on a first come, first paid basis.

All payments are due when the form is submitted.

Deadline to receive forms and payment is May 1, 2021.

Please make checks payable to ABCUSA.

See following pages to sign up as a sponsor.

Once your sponsorship is confirmed, you will receive further instructions regarding the Virtual Exhibit Booth, staff registrations, and other benefits including in your sponsorship level.

Questions? Contact:

Exhibitor/Sponsorship Liaison (Benefits and Features):

Marie Onwubuariri | Phone: 610-768-2318 | marie.onwubuariri@abc-usa.org

Exhibitor/Sponsorship Admin (Fee Payment Questions and Contact Persons Updates):

Evon Moody | Phone: 610-768-2108 | evon.moody@abc-usa.org

Mission Summit Registrar (Registration Platform Technical Support):

Sharese Shedrick | Phone: 610-768-2234 | missionsummitregistration@abc-usa.org

THANK YOU

for your participation in support of the
American Baptist Churches USA
2021 Biennial Mission Summit



YES, I would like to

_____ Become a Sponsor of the 2021 Biennial Mission Summit

Check here:	Level	Amount	Write Amount
	Platinum	\$15,000	
	Gold	\$12,500	
	Silver	\$7,500	
	Bronze	\$5,000	
	Advocate	\$2,000	
	Attendee Experience Box	\$15,000	
	Communion Sponsorship	\$1,200	

Organization Name: _____

Mailing Address: _____

City, State & Zip: _____

Organization's Website: _____

Contact Name: _____

Contact email: _____

Contact phone number: _____

Please provide the TOTAL AMOUNT \$ _____.

Method of Payment (indicate one): _____ Check or _____ Credit Card

Check #	Payable to "ABCUSA"
Credit Card #	Expiration Date: _____
Type of Card:	Name as it appears on card: _____
Signature: _____	Date: _____

Completed form and payment should be returned to:
ABCUSA Development Office
Attn: Evon Moody
PO Box 851
Valley Forge PA 19482-0851