

**American Baptist Churches USA
Biennial Mission Summit 2015
June 26 thru 28, 2015 – Overland Park, Kansas
Exhibit/Sponsor/Advertiser/Booster Reservation Form**

- Yes, I/we/company/organization will become a Biennial investor at the level(s) selected below
- Yes, I/we/company/organization is interested, please contact us
- No, I/we/company/organization is not interested this year, but please accept our donation
- No, I/we/company/organization is not interested at this time

Corporate/Church Contact Name: _____
 Company/Organization/Church (as it is to appear on signage/ads): _____
 Address: _____
 City/State/Zip code: _____
 Phone Number: _____ Contact Phone _____
 Fax Number: _____ Email Address: _____
 Total Amount of Sponsorship/Ads/Etc. Selected below: \$ _____
 Method of Payment: Check Credit Card Online
 Credit Card # _____ Expiration Date _____
 Type of Card _____ Name as it appears on Card _____
 Signature _____ Date _____

2015 Biennial Gathering Program Book Ad Opportunities Only:

All Ads full four-color

Ad Size	ABC Biennial Program Book ABC Affiliates With 10% Discount	ABC Biennial Program Book ABC Affiliates	ABC Biennial Program '6 cc_ Corporations & Vendors Non-ABCUSA With 10% Discount	ABC Biennial Program Book Corporations & Vendors Non-ABCUSA
Full - Outside Back Cover - Fold	\$2,160 <input type="checkbox"/>	\$2,400 <input type="checkbox"/>	\$3,600 <input type="checkbox"/>	\$4,000 <input type="checkbox"/>
Full - Inside Cover	\$1,944 <input type="checkbox"/>	\$2,160 <input type="checkbox"/>	\$3,240 <input type="checkbox"/>	\$3,600 <input type="checkbox"/>
Full Page	\$1,728 <input type="checkbox"/>	\$1,920 <input type="checkbox"/>	\$2,880 <input type="checkbox"/>	\$3,200 <input type="checkbox"/>
Half Page	\$1,080 <input type="checkbox"/>	\$1,200 <input type="checkbox"/>	\$1,440 <input type="checkbox"/>	\$1,600 <input type="checkbox"/>
Third Page	\$ 648 <input type="checkbox"/>	\$ 720 <input type="checkbox"/>	\$1,080 <input type="checkbox"/>	\$1,200 <input type="checkbox"/>
Quarter Page	\$ 621 <input type="checkbox"/>	\$ 690 <input type="checkbox"/>	\$ 828 <input type="checkbox"/>	\$ 920 <input type="checkbox"/>
Eighth Page	\$ 315 <input type="checkbox"/>	\$ 350 <input type="checkbox"/>	\$ 450 <input type="checkbox"/>	\$ 500 <input type="checkbox"/>
Biennial Program Book Listing	ALL	ALL	ALL	ALL

Please Select one of the above Ad opportunities

Exhibit Booth Opportunities Only:

Booth Standard Size – 10' by 10'	ABC Affiliates	Corporations Vendors	Number of Booths
Deadline March 31, 2015	\$300 <input type="checkbox"/>	\$650 <input type="checkbox"/>	<input type="checkbox"/>
*Early Bird - By March 15, 2015	\$270 <input type="checkbox"/>	\$585 <input type="checkbox"/>	<input type="checkbox"/>

Please Select one of the above and identify number of booths

***Early bird 10% discount**

An early bird 10% discount will be provided to exhibitors and advertisers reservations received and paid in full by March 15, 2015. All 2015 exhibit spaces and ad reservations are on a first come, first paid basis. Unique sponsorship opportunities may be considered. All ad copy layouts and payment must be received by no later than March 31, 2015. Please contact Evon Moody for reservations and any further inquiries.

Corporate Sponsorship Opportunities:

Level of Opportunities	PLATINUM	GOLD	SILVER	BRONZE
Exhibit & Sponsorship Amounts	\$25,000	\$15,000	\$12,000	\$8,000
Exhibit/Sponsorship Benefits Included				
No. of Exhibit Booths – (High Traffic Area)	4	3	2	1
Full Page Color Ad (2015 Program Book)	X	X	X	X
Inclusion on 2015 Biennial Book Acknowledgement Page	X	X	X	X
Link from ABC website to Corporate Sponsor’s website (six months)	X	X	X	X
Certificate of Appreciation & Recognition	X	X	X	X
Registration for Major Events (Individuals)	X	X	X	X
Sponsor’s Signage Prominently Placed	X	X	X	
Corporate Flyers Placed at Registration	X	X	X	
Name and Logo Displayed on Screens During Main Sessions	X	X		
2 - Minute DVD Visual Ad in High-Traffic Area	X	X		
Sponsorship of General Secretary’s Breakfast	X	X		
Corporate Lead Personally Recognized During Saturday’s Gathering	X			
Prominent Recognition in ABCUSA Newsletter 2015	X			
Please Select one of the above opportunities	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

For more information on reserving your Exhibit Space and/or Program Book Ad
 Call toll free 800-ABC-3USA x 2108
 (800-222-3872 x 2108)
 Ask for Evon Moody or Ken Marsenburg
 And visit our website at www.americanbaptists2015.com

All 2015 exhibit spaces ad and sponsorship reservations are on a first come, first paid basis.

NOTE TERMS

Advertisers, Exhibitors, and Sponsors:

- Please fax or email the completed form to (610) 768-2275 or Evon.Moody@abc-usa.org or mail to Attention Evon Moody, Development Office, P.O. Box 851 Valley Forge PA 19482-0851.
- Make all checks payable to ABCUSA and return with completed form in the provided business reply envelope to Evon Moody, Development Office, P.O. Box 851 Valley Forge PA 19482-0851.
- All payments are due no later than March 31, 2015; early bird by March 15, 2015.
- Ads must be submitted by no later than March 31 by email in a press-ready PDF format to Evon Moody to Evon.Moody@abc-usa.org.
- Standard Exhibit Booth includes 10’ by 10’ table, skirt assembly and chair;
- Exhibitors will be provided with the official Program Book along with a standard size exhibitor sign.

Other possible *Unique* options to consider: Communications & Media Sponsor, Print Sponsor, Hospitality Room Sponsors, ABC Shirt Sponsor, Cap Sponsor, Bag Sponsor, Transportation/Shuttle Sponsor, Special Banquet Sponsor, Young Preachers Sponsor, Childcare Sponsor, Prize Sponsor, Registration Area Sponsor, General Boosters, etc. The 2015 ABC Biennial Gathering provides cause-related marketing opportunities for corporations and vendors alike as well as ABC churches and affiliates sharing their unique stories of mission and ministry.

2015 Mission Summit Booster Opportunities Only:

Booster Designations	All Individuals and Organizations
<i>Gold</i>	\$1,000 plus <input type="checkbox"/>
<i>Silver</i>	\$500 to \$999 <input type="checkbox"/>

All Biennial Mission Summit 2015 Boosters will be proudly recognized during the American Baptist Biennial Gathering in addition to being listed in the Program Book. A beautifully framed certificate will be presented to each booster as a token of our appreciation.

For more information please call Evon Moody at toll free 800-ABC-3USA x 2108 or Evon.Moody@abc-usa.org.

**2015 Mission Summit
American Baptist Churches, Biennial Gathering
Overland Park/Kansas City
June 26 -28**

- Interact with one of the most diverse denominations in the USA.
- Get your message in to the hands of denomination decision makers.
- Reach thousands of Baptist leaders.
- Visit one-on-one with leaders from churches, regions, denominational partners, seminaries, NGOs, community based organizations and other ABC affiliates.
- Promote your message beyond the Biennial Mission Summit.