



AMERICAN BAPTIST CHURCHES USA 2015 Biennial Mission Summit

- Interact with one of the most diverse denominations in the USA;
- get your message into the hands of denomination decision makers;
- visit one-on-one with leaders from churches, regions, denominational partners, seminaries, NGOs, community based organizations and other affiliates;
- promote your message beyond the Biennial Mission Summit.

Overland Park/Kansas City
June 26 -28, 2015



Program Book Ads

All Ads full four-color

Ad Size	ABC Affiliates	Non-ABCUSA Corporations & Vendors
Full - Outside Back Cover	\$2,400	\$4,000
Full - Inside Cover	\$2,160	\$3,600
Full Page	\$1,920	\$3,200
Half Page	\$1,200	\$1,600
Third Page	\$ 720	\$1,200
Quarter Page	\$ 690	\$ 920
Eighth Page	\$ 350	\$ 500
Biennial Program Book Listing	ALL	ALL

Exhibit Booth

Booth Size: 10' by 10' space, skirted table, one chair

Reservation & Payment Deadlines	ABC Affiliates	Corporations & Vendors
Early Bird: March 15, 2015	\$270	\$585
Final: March 31, 2015	\$300	\$650

An early bird 10% discount will be given to exhibitors and advertisers whose reservations are received and paid in full by March 15, 2015. All 2015 exhibit spaces and ad reservations are on a first come, first paid basis. Unique sponsorship opportunities may be considered. All press-ready digital ads must be received by no later than March 31, 2015. Please contact Evon Moody at 800-ABC-3USA x2108 (800-222-3872 x2108) or Evon.Moody@abc-usa.org for reservations and any further inquiries.

TERMS: Exhibitors, Sponsors and Advertisers

- Please fax (610-768-2275) or email Evon.Moody@abc-usa.org the completed form, or mail to Evon Moody, ABCUSA Development, P.O. Box 851 Valley Forge PA 19482-0851;
- Make all checks payable to ABCUSA and return in the provided business reply envelope to Evon Moody, ABCUSA Development, P.O. Box 851 Valley Forge PA 19482-0851;
- All payments are due no later than March 31, 2015; early bird by March 15, 2015;
- Ads must be submitted by no later than March 31 by email in a press-ready PDF format to Evon.Moody@abc-usa.org;
- Exhibitors will be provided with the official Program Book along with a standard size exhibitor sign.



Reach thousands as a
Sponsor/Exhibitor/Advertiser
during the
ABC Biennial Gathering
in Kansas City!

BIENNIAL
MISSION
SUMMIT
2015

An American Baptist Biennial Gathering
Overland Park/Kansas City, June 26-28

Platinum \$25,000

- Four Exhibit Booths in high traffic area
- Full Page Color Ad in Program Book
- Inclusion on Program Book Exhibitor page
- Link on ABC website to your website for 6 months
- Sponsor's Signage prominently placed
- Corporate Flyers placed at Registration
- Name/Logo displayed on screens in Main Sessions
- 2-minute DVD Ad in high traffic area
- Sponsorship of General Secretary's Breakfast
- Corporate Lead personally recognized during Saturday's Gathering
- Registration for all major events for individuals
- Prominent recognition in ABCUSA 2015 Newsletter
- Certificate of Appreciation & Recognition

Gold \$15,000

- Three Exhibit Booths in high traffic area
- Full Page Color Ad in Program Book
- Inclusion on Program Book Exhibitor page
- Link on ABC website to your website for 6 months
- Sponsor's Signage prominently placed
- Corporate Flyers placed at Registration
- Name/Logo displayed on screens in Main Sessions
- 2-minute DVD Ad in high traffic area
- Sponsorship of General Secretary's Breakfast
- Certificate of Appreciation & Recognition

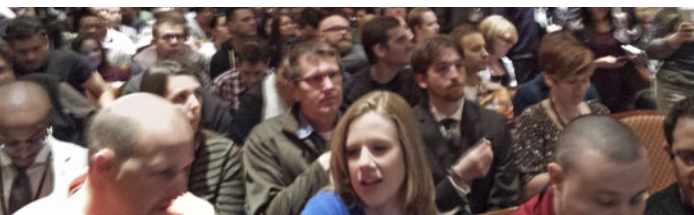
Silver \$12,000

- Two Exhibit Booths in high traffic area
- Full Page Color Ad in Program Book
- Inclusion on Program Book Exhibitor page
- Link on ABC website to your website for 6 months
- Sponsor's Signage prominently placed
- Corporate Flyers Placed at Registration
- Certificate of Appreciation & Recognition

Bronze \$8,000

- One Exhibit Booth in high traffic area
- Full Page Color Ad in Program Book
- Inclusion on Program Book Exhibitor page
- Link on ABC website to your website for 6 months
- Certificate of Appreciation & Recognition

Corporate Sponsorship Opportunities/Benefits



Other possible sponsorship options to consider:

Communications & Media Sponsor, Print Sponsor, Hospitality Room Sponsor, ABC Shirt Sponsor, Cap Sponsor, Bag Sponsor, Transportation/Shuttle Sponsor, Special Banquet Sponsor, Young Preachers Sponsor, Prize Sponsor, Childcare Sponsor, Registration Area Sponsor, General Boosters, etc. 2015 ABC Biennial Gathering provides cause-related marketing opportunities for corporations and vendors. Call 800-ABC-3USA x2108 (800-222-3872 x2108) and ask for Evon Moody or Ken Marsenburg to discuss.

2015 Biennial Exhibit/Sponsor Reservation

Please check one

- Yes, my company/organization is willing to become a sponsor at the level selected below;
- Yes, my company/organization is interested, please contact us;
- No, my company/organization is not interested this year, but please accept our donation;
- No, my company/organization is not interested at this time.

Corporate Contact Name

Company/Organization

Address

City/State/Zip Code

Corporate Phone

Cell Phone

Fax Number

Email Address

\$
Total Amount of Sponsorship/Ads Selected (see charts at right and on back)

Corporate Levels Comparison Chart

Level of Opportunities Exhibit & Sponsorship Amounts Exhibit/Sponsorship Benefits	PLATINUM \$25,000	GOLD \$15,000	SILVER \$12,000	BRONZE \$8,000
No. of Exhibit Booths in a high traffic area	4	3	2	1
Full Page Color Ad in the 2015 Biennial Program Book	■	■	■	■
Inclusion on 2015 Biennial Program Book Acknowledgement page	■	■	■	■
Link on ABC website to your website for six months	■	■	■	■
Registration for Major Events	■	■	■	■
Certificate of Appreciation & Recognition	■	■	■	■
Sponsor's Signage prominently placed	■	■	■	■
Corporate Flyers placed at Registration	■	■	■	■
Name and Logo displayed on screens during Main Sessions	■	■	■	■
2-minute DVD Ad in high traffic area	■	■	■	■
Sponsorship of General Secretary's Breakfast	■	■	■	■
Corporate Lead personally recognized during Saturday's Gathering	■	■	■	■
Prominent recognition in ABCUSA Newsletter 2015	■	■	■	■

See the
Program Book Ad
& Exhibit Booth
Info Charts plus
Terms on back