



American Baptist Churches USA

Clergy and Leadership Development

Title: **Exploring the PMAI for personal and team development**

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The PMAI (Pearson-Marr Archetype Indicator) is a newly developed instrument for assessing which archetypes are currently active in a person's life. Archetypes are "storylines" or plots that get lived out in people's lives. Years of research by Carol Pearson produced twelve archetypes predominant in many cultures and contexts. The PMAI inventory is a companion test to the MBTI (Myers-Briggs Type Indicator), yet unlike the MBTI, the developmental archetypes come and go within one's life. Once "significantly accessed" they are available for future use. Participants will have an opportunity to take the inventory during the workshop in order to discover their high, low, and medium range scores all of which imply something different about one's life. Using the test in a group setting allows the group to discover which archetypes are currently at the disposal of their team. Corporate use of archetypes can lead to the design of a brand image for an organization.