

Biennial 2025 Options

1. Convention Center
 - a. Positives
 - i. There is ample space for all of the parts of traditional Biennials.
 - b. Negatives
 - i. We are losing money at Biennials with our critical mass
 - ii. It would be difficult to hold one in 2025 if we lose all of our corporate staff memory.
2. Convention Hotel
 - a. Positives
 - i. It may be easier to plan the event
 - ii. It may be more cost effective
 - b. Negatives
 - i. We would not be able to have the same number of luncheons, other meal events, caucus events, etc. This may upset some of our partners.
3. Online Biennial
 - a. Positives
 - i. We have already planned a successful online Biennial
 - ii. We can come close to breaking even
 - iii. We have ample staff capacity to plan and execute
 - b. Negatives
 - i. Would people be ready for another online event this soon?
4. Other influential factors
 - a. A New General Secretary for the 2025 Biennial
 - b. Staff changes in the Office of Travel and Conference Planning
 - c. Executive Minister transitions in potential host regions (Nebraska)
 - d. We currently have no staff person certified in Cvent which is a complicated registration software
 - e. Contract with MMBB
 - f. Green Lake has asked to host in the past
 - g. Gather NEC input?
 - h. Meet every 3 years