



**BGM Executive Committee  
January 26, 2023  
Special Meeting by Zoom**

**Abbreviated Meeting Notes**

<b>Officers:</b>	Jim Wolfe, President Michelle Nickens, Vice President Paul Higgins, Budget Review Officer Jeff Woods, General Secretary
<b>Committee:</b>	Cedric Jones, PBA Karen Podsiadly, Past President Shawna Simmons, INS Damaris Santiago-Lebron, PR
<b>Chaplain:</b>	Cedric Jones, PBA
<b>Parliamentarian:</b>	Bill Frederickson, NJ
<b>Staff:</b>	Alan Musoke, Associate General Secretary/Treasurer/CFO Kathy Jachowski, Administrator

Cedric Jones opened in the meeting in prayer.

1. Purpose of Meeting: to address the deficit and funding going forward.
2. Sources of Current Funding
  - a) Summary of different sources of income (Alan shared screen)
  - b) More recently short term measures that stalled the decline
    - Switched the formula for UM
    - PPP funds
  - c) No longer shared services since the move from the old building
  - d) What impact did COVID have?
    - Decrease in UM in 2020 then 2021 UM got better as churches reopened
3. Robin Stoops shared his plans for MRD/United Mission
  - a) Looking at what UM has done in the past and trend of the decline and recent weeks interviewing region execs and boards to see how we can be help the regions and long term build a task force
  - b) Marketing kit for UM
    - Regions still believe in UM but they need some help

- UM page on website to be readily available to share UM in one spot for regions
  - Sample letters to churches to talk about UM
  - Sermon Outlines
  - Animated videos to explain how UM is divided in practical visual ways
  - videos that tell the stories
  - Continuing phrase United in Christ, Together in Mission...
  - Social Media supports
  - Increase our social media for mission – Network for Good
  - FAQ page
  - Flexible ways for people to take the offering
  - Top giving churches
- c) Orientation to new execs on UM
- d) Refresher courses with execs on UM
- e) Working with the Chin organizations for their understanding
- f) Network for Good – going through training with Bridget and Tina, Evon has been on the software already,
- will combine data
  - giving calendar
  - giving by text message (OGHS)
  - transitioning from historical givers to the new generation and their use of social media and texting
- g) recognizing UM giving churches
- h) General Secretary Circle – covenant to give monthly Club - change to a broader scope to focus on ABCUSA heritage of a team giving an amount each month like a legacy team
- Reception at Biennial
  - Token gift
- i) Asking board to support UM or OGS
- j) Inviting Feedback
- k) Region Offerings- growing edge for many regions – What if you tithed your region to ABCUSA – what do think about tithing your region offering?

#### 4. Additional Revenue Sources

- a) Search assistance and resources for unaffiliated churches for pastors at a fee
- b) Increasing our endowments
- c) Churches that close and consider giving to ABCUSA when they close
- d) Kit to help regions know tasks with a church closing and putting a portion to national not just regional funds

Submitted by,

*Dr. C. Jeff Woods*

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General Secretary

CJW/kj