

## We encourage you to do these 3 simple things to promote RMMO2022.

As an ABCUSA leader, your voice can lift up ABCUSA Churches annual offerings, including the Retired Ministers and Missionaries Offering (RMMO). In doing three simple things, you can influence the success of **RMMO**2022 and future campaigns:

**December 4, 2022** 

RMMO2022: For all they've done

"I thank my God every time I remember you." (Philippians 1:3)

- Learn what makes RMMO unique. Take a minute to review the enclosed bulletin insert and promotional guide that clarifies the RMMO, why we raise funds, and\how the offering works.
- 2. Familiarize yourself with the RMMO2022 campaign. Please review the enclosed promotional packet, which we mail to participating churches/pastors, as well as our centerpiece video and digital assets online at abc-usa.org/RMMO.
- 3. Encourage churches to participate and update their information. Use your region's communication vehicles to help promote RMMO2022. Also, encourage churches to update their pastor contact information, election to participate, and the number of packets needed. This helps us mail strategically, efficiently, and cost effectively.

With gift revenue from the RMMO 2021 offering, we distributed 3,395 thank you checks averaging \$134, a modest amount in which the gesture says far more than the dollars. For all they've done, let's do this for them again this year.

Yours in Christ.

Dr. Louis P. Barbarin, CPA Chief Executive Officer

MMBB Financial Services

Dr. C. Jeff Woods

Interim General Secretary

American Baptist Churches USA

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