

Judson Press Offers “Behind the Book” Videos With Insight into Author Inspiration

Valley Forge, PA—September 15, 2013—Judson Press is releasing a series of author videos and podcasts called “Behind the Book” that feature three-minute segments with authors discussing their inspiration for writing the book. These author spotlights will be posted on the Judson Press social media sites and YouTube. The first video will be posted September 23, 2013. New videos will be added on a weekly basis, with a focus on highlighting new releases.

“We see ‘Behind the Book’ as a great way for our authors to form a deeper connection with readers,” said Linda Johnson-LeBlanc marketing director for Judson Press. “As a reader, I’ve often wondered what circumstance, problem, vision, or event moved an author to compose a book.”

Founded in 1824, Judson Press is the publishing ministry of the American Baptist Home Mission Societies, American Baptist Churches USA. It is committed to producing Christ-centered leadership resources for the transformation of individuals, congregations, communities, and cultures.

American Baptist Home Mission Societies—the domestic mission arm of American Baptist Churches USA (ABCUSA)—ministers as the caring heart and serving hands of Jesus Christ across the United States and Puerto Rico through a multitude of initiatives that focus on discipleship, community, and justice.

American Baptist Churches USA is one of the most diverse Christian denominations today, with more than 5,200 local congregations comprised of 1.3 million members, across the United States and Puerto Rico, all engaged in God’s mission around the world.

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