

American Baptist News Service

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ABF announces official launch of Strengthening Your Financial Future Program

VALLEY FORGE, PA (ABNS 6/7/13)—American Baptist Foundation (ABF) today announced the official launch of its **Strengthening Your Financial Future (SYFF)** Program. An initiative focused on the Foundation's devotion to partnering with our American Baptist Ministries and individuals to develop and promote planned giving for the long-term sustainability of ministry and mission.

Through the **SYFF Program**, ABF is helping churches to develop a planned giving program in three major phases: **Vision, Communication and Celebration.** Begin this transformative process with a conversation with American Baptist Foundation.

- First, based on mission and vision, ABF works with ministry leadership to develop a ministry-sustaining pathway to build a legacy fund for their church,
- Then, ABF supplies guidance, education and resources to assist the church in achieving its goals.
- Finally, ABF provides professional **investment & endowment resources** along with planned giving administration services.

Visit the following link for more information on SYFF resources:

http://abcofgiving.org/?pageID=1008

For more information, contact us by email at abfadmin@abc-usa.org or by phone at 610-768-2035.

American Baptist Churches is one of the most diverse Christian denominations today, with over 5,200 local congregations comprised of 1.3 million members, across the United States and Puerto Rico, all engaged in God's mission around the world.