

## ABCUSA MATTHEW 25 GRANT APPLICATION

A generous donor has given a sum of money through American Baptist Churches USA to be used for programs that address "housing, feeding, education and health with regard to the less fortunate." A panel will select recipients for grants of up to \$5,000 largely based on the degree to which the funds will be used to directly assist persons in poverty. Ministries must be in relationship with American Baptist Churches USA to be eligible to apply, and only one application per church or ministry will be considered per year. Grant funds may not be used to fund staff positions.

1. General Information:

Organization Name: The BREAD Organization

Affiliation with ABCUSA: Two of BREAD's member congregations are affiliated with ABCUSA (Good Shepherd Baptist Church and Corinthian Missionary Baptist Church)

Address: 404 S. 3<sup>rd</sup> St.

Columbus, OH 43215

Phone (614) 220-9363

Federal Tax ID#: 31-1467082

Contact person: Clarissa Epps

email: clarissa@thedartcenter.org

2. Please submit with your application a copy of:

- Your mission statement
- A financial statement FOR THIS MINISTRY. This can be a budget or projected budget, and should not exceed 2 pages. Church budgets are not acceptable.

3. How do you plan to use the requested funds? How will the funds specifically assist individuals battling poverty and its effects? (Please submit on separate sheet. Maximum of one page.)

4. Total cost of the project: \$12,000

5. Amount being requested from the ABCUSA Matthew 25 Grant: \$5,000

6. Your other funding source(s): Membership dues, Local Church Mission, Support Drive, Foundations, Judicatory Bodies, National Religious Bodies, and the Ohio Empowerment Project. For a detailed listing, please see the attached entitled: "Sources of Income."

I certify that all the information submitted with this application is true and correct, and that we will use any granted funds as described. We will supply a 1-page report on the use of the funds and a photo within six months of receipt of the grant.

(Signed) Clarissa Epps Date: August 31, 2013

Printed Name/Title: Clarissa Epps, Associate Organizer

**Please note:**

- Incomplete applications will not be considered.
- Recipients agree to share their stories via the ABCUSA website.
- Application deadline is March 1 for grants distributed on April 15; Sept. 1 for grants distributed on Oct. 15



- Completed applications should be sent via email to [beth.fogg@abc-usa.org](mailto:beth.fogg@abc-usa.org). Only electronic submissions will be accepted.

The BREAD Organization exists to build the power of people of faith to tackle serious community problems. Leadership of the organization is broadly representative of the Franklin County, Ohio area – it is racially, socio-economically, and religiously diverse. Many of the leaders from BREAD’s member congregations live in poverty and do not have a say in major decisions made by local officials that impact their lives. By joining together with over fifty other congregations in the area, these leaders and congregations have the power to fight for changes in their communities in areas such as education, crime, and housing.

Each congregation builds a justice ministry to allow the congregation to combat the lies our consumer culture has created about “lazy Mexicans” and “degenerate poor.” Each justice ministry is made up of congregational leaders. Every year, the congregational leaders of these justice ministries conduct a listening process to surface one new community problem that is added to the organization's agenda. Dozens of leaders are trained to research that problem and identify proven solutions that other communities are using to tackle the same problem. Along with identifying solutions, they identify the appropriate decision-maker in the community with the authority to implement that solution. Part of their training also includes how to skillfully probe for relevant and necessary information from local and national professionals and how to negotiate in meetings with decision-makers.

At the annual Nehemiah Action Meeting, BREAD congregations bring out thousands of people to press those decision-makers for specific commitments. The Nehemiah Action Meeting is a large, public, face-to-face meeting with officials who possess the authority to implement solutions. Throughout the year, BREAD leaders follow up with those officials to ensure that the solutions are implemented.

In order to win major community improvements each year, these leaders must be trained. The BREAD Organization plans to use the requested funds to pay for the cost of training to empower impoverished leaders to have a voice in fighting for changes in our community. Training costs include the cost of materials, meals, and lodging and happens at the local level and at the national level with the D.A.R.T. Center, our umbrella organization, in conferences and workshops with other impoverished leaders. The funds would greatly help to offset these costs for these leaders so that they are equipped with the tools needed to be able to carry out each aspect of justice ministry.

The victories that these leaders have won are included in the attached “profile” of the organization. Some of the most notable victories include winning the Affordable Housing Trust Fund, keeping kids in school, and creating jobs. The Housing Trust has created thousands of units of affordable housing for families throughout Franklin County allowing underprivileged families in our community the opportunity to own their own homes! Project KEY has kept thousands of kids in school, many of whom are poor, by providing support and alternatives to truant students. In the area of jobs, leaders fought for the creation of small business incubators that will help many poor people with great ideas with the education and support to start and sustain small businesses so that they are able to advance themselves and provide for their families.

## 2013 B.R.E.A.D. Budget

### Income

|   |         |
|---|---------|
| Membership Dues                           | 44,000  |
| Foundations                               | 15,000  |
| Judicatories & Local Church Mission Funds | 15,000  |
| National Religious Bodies                 | 57,000  |
| Investment Drive & Grassroots Fundraising | 190,000 |
| Other                                     | 13,000  |

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Total Income 334,000

### Expenses

|                                       |         |
|---------------------------------------|---------|
| Organizing Staff <sup>1</sup>         | 221,000 |
| Administrative Staff                  | 9,000   |
| Office Expenses                       | 10,090  |
| Travel Expenses                       | 10,800  |
| Occupancy                             | 14,400  |
| Program Expenses                      | 20,500  |
| Training Expenses                     | 42,710  |
| Contribution to Reserve               | 5,000   |
| Other Expenses (audit, miscellaneous) | 500     |

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Total Expense 334,000

- 1 *BREAD organizing staff are key to conducting the mission of the organization. Organizers recruit new member congregations, train leaders, and coordinate the research and action on critical community issues.*

## Sources of Income 2010-2012

| <b>Source</b>                              | <b>2010</b> | <b>2011</b> | <b>2012</b> |
|--|-------------|-------------|-------------|
| <b>Membership Dues</b>                     | 38,759      | 33,175      | 34,444      |
| <b>Local Church Mission</b>                | 1,511       | 100         |             |
| <b>Support Drive</b>                       |             |             |             |
| Member Group                               | 62,444      | 81,260      | 86,495      |
| Corporate Campaign*                        | 38,500      | 48,200      | 44,800      |
| <b>Foundations</b>                         |             |             |             |
| The Needmor Fund                           | 30,000      | 30,000      |             |
| H.C.S. Foundation                          | 40,000      |             |             |
| Jessie Ball DuPont Foundation              | 12,000      | 31,100      |             |
| Just and Fair Schools Fund                 |             | 15,833      | 15,833      |
| <b>Judicatory Bodies</b>                   |             |             |             |
| Presbyterian SDOP                          | 1,000       |             |             |
| <b>National Religious Bodies</b>           |             |             |             |
| Campaign for Human Development             | 40,000      | 60,000      | 60,000      |
| Disciples of Christ: Racial Reconciliation |             |             | 6386        |
| <b>Ohio Empowerment Project</b>            |             | 21,100      | 87,400      |
| <b>Other</b>                               | 12,255      | 2,831       | 1,838       |
| <b>Total</b>                               | 267,045     | 299,668     | 337,196     |

2010 Corporate Support: AEP, Allied Mineral Products, Carlile Patchen and Murphy LLP, Columbia Gas, Geer Gas, Interactive Teleservice Corp., Mt. Carmel Health System, National Church Residences, Robert & Hattie Lazarus, Palmer-Donovan, Wallick Properties, Williams Company, W. W. Williams Company, Robert Weiler

2011 Corporate Support: AEP, Allied Mineral Products, Amsted Rail Co., Bailey Cavalieri, LLC, Dick Masheter Ford, Griffin Wheel, Kirk Williams Co., Loeb Electric, Momentive Specialty, National Church Residences, Palmer-Donovan, Porter Wright, Robert Weiler, Rockford Construction, W. W. Williams Co., Wallick Properties, Walmart

2012 Corporate Support: AEP, Bailey Cavalieri, LLC, Kirk Williams Co, Geer Gas, Griffin Wheel Company, Dick Masheter Ford, McGraw-Hill, Loeb Electric, Momentive, National Church Residences, Palmer Donovan, Robert Weiler Company, Rockford, WW. Williams Company, Wallick Companies, Robert Lazarus, U.S. Bank



## Profile of the Organization

### Mission

BREAD builds the power of people of faith to solve community problems. In meetings with thousands of community residents, the organization presses targeted public officials to implement solutions to those problems.

Every year, the organization conducts a listening process to surface one new community problem that is added to the organization's agenda. Dozens of leaders are trained to research that problem and identify proven solutions. Along with identifying solutions, the research committee identifies the appropriate decision-maker in the community with the authority to implement that solution. At the annual Nehemiah Action Meeting (picture above), BREAD congregations will bring out thousands of people to press those decision-makers for specific commitments. Throughout the year, BREAD leaders follow up with those officials to ensure that the solutions are implemented.



*Meeting at the Celeste Center at the State Fairgrounds, 3,268 people spoke with one voice to call for solutions to juvenile justice, healthcare, and discrimination against immigrants at BREAD's 2013 Nehemiah Action.*

### Issue Accomplishments

BREAD has successfully pushed public officials to implement a cross-section of solutions to some of the very serious community problems plaguing Columbus. Below is an outline of some of those campaigns.

#### Creating Jobs through Small Business Development

With rising unemployment and even more prevalent underemployment, BREAD found that Columbus lagged behind comparable cities on support for small business and that small businesses were a critical element to creating jobs. BREAD found two best practices and won commitments from two City Council members at the May 2012 Nehemiah Action Meeting to spearhead those efforts. The first was to create small business incubators to target developing entrepreneurs in underserved communities. The second was to raise significant dollars for small business lending. This year, BREAD got the City Council to allocate \$1.2 million to small business incubators and loan funds focused on the underserved community.

#### Diversion and Juvenile Justice

Franklin County has sent juveniles to state prison at higher rates than any other urban county in Ohio. Sending youth to prison typically makes our communities more dangerous and corrupts those young people because those facilities do not offer effective treatment. BREAD researched and identified a proven diversion program called Restorative Justice. Restorative Justice takes cases out of the traditional courtroom setting and holds meetings at a neighborhood level in order to engage victims and the



*Judge Gill at the 2013 Nehemiah Action.*

community in holding offenders accountable. At the 2012 Nehemiah Action, Juvenile Court Judge Elizabeth Gill committed to spearhead a planning process that will divert approximately 400 youth annually from the system. At the 2013 Nehemiah Action, Gill announced that a coordinator had been hired, and she committed to expanding the program. Restorative Justice will save money, restore victims, and provide meaningful accountability for offenders.

#### **Rightplace Healthcare Initiative:**

Because too many people get treatment for chronic conditions in the Emergency Room rather than a doctor's office, BREAD got Ohio Medicaid to place three community health workers in community health center sites in Franklin County. These health workers are implementing intensive care coordination for our sickest Medicaid patients that will improve health and save money. Currently 152 patients are enrolled in this program.

#### **Land Bank: A critical solutions to vacant housing**

In 2012, the Franklin County Commission voted to establish the Franklin County Land Reutilization Corporation. The CLRC, or Land Bank, uses \$3.5 million in delinquent property taxes annually to address the scourge of vacant and abandoned housing ravaging many communities. Last year, the Land Bank, was awarded a grant of \$8.2 million for a total of \$11.7 million to tackle these properties. More than 6,000 vacant buildings in Franklin County depress property values and attract crime. When BREAD launched this campaign in 2009, the City of Columbus only had \$300,000 in its budget to deal with the 7,000 vacant properties in the area.



The Mock Road Trailer Park was one of the worst of the worst. It was torn down within one month of the 2009 Nehemiah Action.

#### **Other Issue Campaigns:**

- Got the City and County to create the Affordable Housing Trust Fund which has financed the development of over 3,000 units of affordable housing in ten years;
- Spearheaded the passage of state legislation that reduced the allowable interest charged by payday lenders from 391% to 28%;
- Kept 3,000 students in school by holding Columbus Schools Superintendent accountable to stop out of schools suspensions for truancy (2008-9 school year versus 2011-12 school year).
- Got the Franklin County Prosecutor—Ron O'Brien—to spearhead the development of Project KEY, a truancy intervention program in ten schools.

#### **Membership of BREAD**

Membership in BREAD has grown to 54 congregations representing over 40,000 members. BREAD congregations come from throughout Franklin County, from New Albany to the Near East Side, from Linden to Upper Arlington. The membership is very diverse racially, religiously, and economically. BREAD congregations are united by their common desire to successfully address a cross-section of community problems.