



American Baptist Churches USA to Roll Out New Website

VALLEY FORGE, PA (ABNS 11/13/12)—American Baptist Churches USA will soon have a new, fresh look — online. The organization is preparing to roll out an updated, easier-to-use website. The new design that has been in the making for months will be rolled out on Wednesday. The site will continue to reside at www.abc-usa.org.

The new site is easy to navigate, with fewer steps involved to access updated resources and other tools on the website. The site allows visitors to review denominational information, news, giving, event information, resources and other tools. It will be integrated with facebook, twitter, and an RSS feed, and will feature a mobile page for easier viewing on mobile phones.

Additionally, a page has been added entitled, “All ABC Ministries,” found under the main “Ministries” dropdown menu. This page will make it easier for persons not familiar with the make-up of ABCUSA and its partner organizations more easily locate the contact that they are searching for.

Under the “News” dropdown menu, the end user will find archives of press releases and “In the Spotlight” stories. The press releases found here are the American Baptist News Service releases that go out through regular emails to our press contacts, and those interested in receiving denominational news. “In the Spotlight” stories are highlighted stories from our site, about ministries, churches, regions, leaders, and so on.

The user-friendly menu found at the bottom of each page, allows for easy website navigation and direction to some of our most-visited links and pages.

Users with website questions are encouraged to contact the staff at webmaster@abc-usa.org.

American Baptist Churches is one of the most diverse Christian denominations today, with over 5,200 local congregations comprised of 1.3 million members, across the United States and Puerto Rico, all engaged in God’s mission around the world.