

March 2018

Report to the Board of General Ministries Executive Committee
United Mission Emphasis
Tina Turner, United Mission Coordinator

The promotion of United Mission has become a team effort. As the staff of the Office of the General Secretary travel to region events and churches, each will talk about the various ministries that United Mission supports.



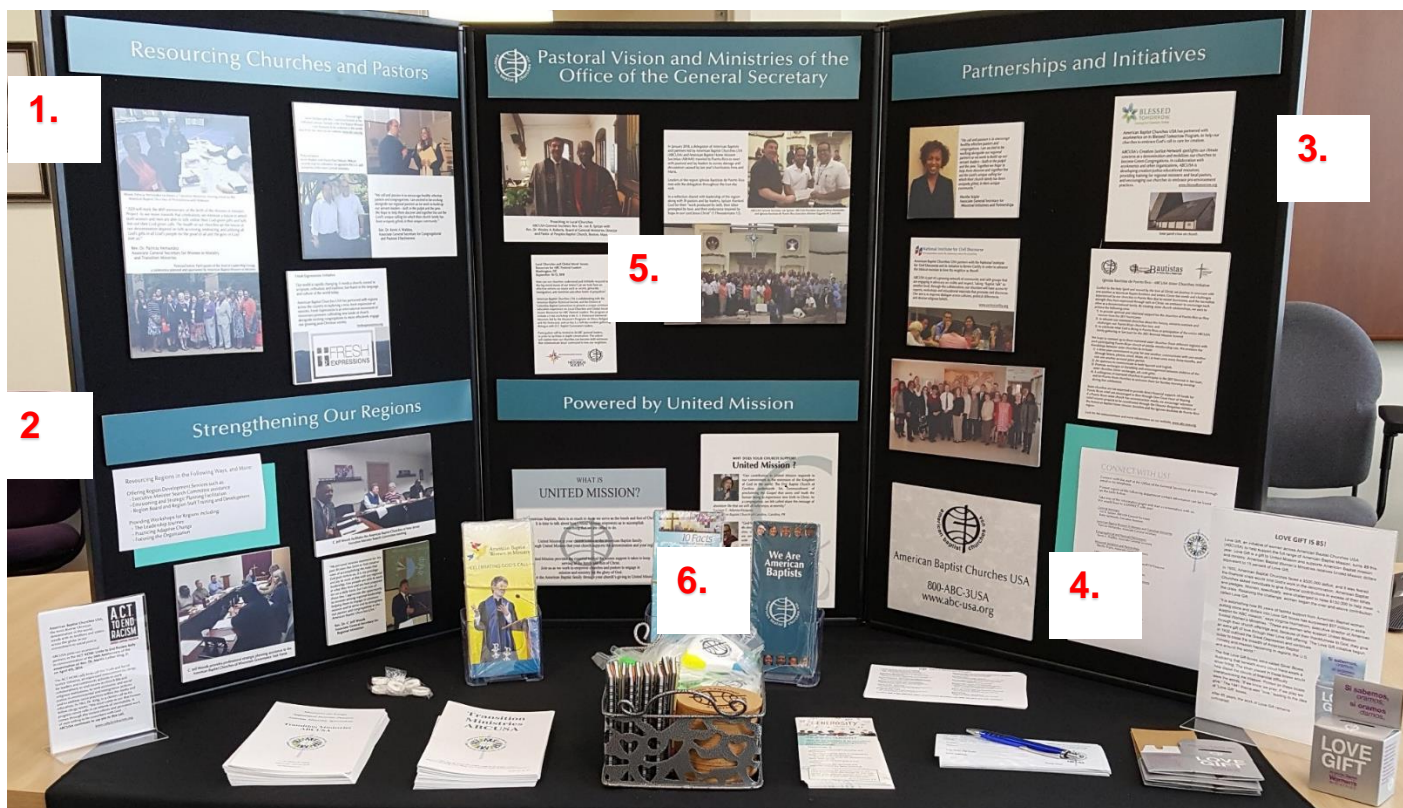
New American Baptist Churches USA Display

Above is a photo of the new display that will be featured at region and partner events. The display made its first appearance at the annual meeting of the American Baptist Churches of Vermont and New Hampshire. General Secretary Lee Spitzer and BGM Director Annie Svitavsky staffed the display table as their schedules allowed.

A similar smaller display board was created and shipped to the annual meeting of the Iglesias Bautistas de Puerto Rico. Marsha Scipio represented the Office of the General Secretary at this event. The new banner stand pictured to the left of the display table features the ministry priorities for the Office of the General Secretary. This banner stand was not available to send to the meeting in Puerto Rico.

At least three identical sets will be maintained in case multiple events occur around the same date.

Our new display features timely information with a captioned photo or collage mounted on a foam board for a professional look. These are cost effective and will be updated throughout the year as new items become available. This is the first time that all ministries of the Office of the General Secretary have been included on a single display, enabling us to tell our whole story visually.



The display board is divided into five labeled sections and an area for general information.

1. Resourcing Churches and Pastors

This area shares the work that Kevin Walden, Associate General Secretary for Congregational and Pastoral Effectiveness, and Patricia Hernandez, Associate General Secretary for Women in Ministry and Transition Ministries, do in their respective areas.

2. Strengthening Our Regions

This section features examples of the ministry that Jeff Woods, Associate General Secretary for Regional Ministries, provides to the regions.

3. Partnerships and Initiatives

This area shares information about the various partnerships and initiatives that we are developing, as well as information about the work of Marsha Scipio, Associate General Secretary for Missional Initiatives and Partnerships.

4. The unlabeled area on this panel will have an updated photo of the staff of the Office of the General Secretary and contact information for the various departments. Contact information is also included as a handout on the table below this sign.

5. Pastoral Vision and Ministries of the Office of the General Secretary

This area features some of the recent visits that General Secretary Lee Spitzer has made such as the visit to Puerto Rico in January and preaching in Dr. Wesley Roberts' church, as well as learning opportunities or other highlights as Lee continues to travel throughout the regions.

6. Powered by United Mission

This area acknowledges and makes public our gratitude for the churches' support of United Mission. All these ministries are powered by United Mission.

Materials on the table provide information about the ministries mentioned above, The Generosity Project, American Baptist identity brochures, Love Gift, and a request card for contact information.

***What is United Mission?* Brochure**

A new brochure titled *What is United Mission?* is in the final editing stage. This brochure asks and answers the question: Why should my church support United Mission? Information is also provided about the distribution of United Mission funds and includes a summary about what ministries these funds support. This unique gate-fold brochure will be a half-sheet finished size. A printed copy will be mailed to each member of the Executive Committee when it becomes available.

Bulletin Inserts

New generic bulletin inserts are being produced. These are not region-specific, but instead feature the work of the staff of the Office of the General Secretary. These bulletin inserts will be used as handouts on our display tables and will also be sent to churches visited by our staff.

Region Bulletin Inserts

Additional region bulletin inserts will continue to be developed in 2018. I have had preliminary conversations with a few Executive Ministers about the content they may want to include and hope to have a new set available next month.

United Mission Video

I have begun to work with Technology Therapy Group to recreate the video we have available on the UmistheVehicle.org website. The updated video will be longer, focus on the variety of ministries that are powered by United Mission, and feature photos rather than vehicles. My hope is to recruit familiar diverse American Baptist voices to be part of this video.