

## Mission Resource Development Report to the Board of General Ministries June 2017

Staff: Alfred Fletcher, Bridget Lipin, Tina Turner, Stacy Emerson, and Mark Staples

### Work of the Acting Associate General Secretary

It is a privilege to serve with you. Thank you for your encouragement, critique, and insights. I greatly appreciate it.

We need to make a strong case statement as to United Mission's importance and necessity. The top five United Mission giving churches from each region were sent a hand written thank you note for their support. All Hispanic/Latino congregations were sent from the Office of the General Secretary an Epiphany card with a Spanish greeting to honor their Christmas tradition.

These two mailing brought to our attention that ABCIS data needs to be kept updated. Receiving Annual Reports is critical to keeping this information up-to-date. Thank you to the regions working hard to collect the Annual Report.

Began working with the Kachin Baptist Association toward AMO status. I've had initial contact with Florence Lee, ABHMS for education and cooperative ministry. This is an on-going work of support and encouragement from the Office of the General Secretary.

Mission Resource Development (MRD) coordinated a trip to the annual meeting of the Baptist Churches of Puerto Rico. Leo Thorne and Manual Luquin accompanied Al on this trip.

Al also attended the ABC of the Central Pacific Coast Board Retreat in the middle of March, the Regional Executive Ministers Council, the National Leadership Council, and the Annual Meeting of the ABC of Connecticut, and has met with New England Executive Ministers.

### Biennial Mission Summit

Tina continues to provide administrative support to the Biennial Coordinator. In addition, MRD is working with ABCUSA staff to develop a cohesive feel for our display space at the biennial.

### Communications

Bridget has worked closely with Tina, Annie Marcucci and the Office of Travel and Conference Planning on items related to the 2017 Biennial Mission Summit and marketing for the event. She continues to maintain the ABCUSA website, works to gather stories for American Baptist Churches publications, and works with partners in production of the American Baptist News Service

### Stewardship

Al served as part of an Adaptive Learning Team led by MRD's Stewardship Facilitator, Rev. Stacy Emerson. The ALT team is working on a new resource called The Generosity Project.

### United Mission

We are implementing a design change in our United Mission that identifies the importance of national and regional ministries. Stories will be developed as well as devotionals, bulletin inserts, and children's sermons posted on the United Mission website through 2017.

A "marketing piece" will be provided to our Pilot Regions (Central Pacific Coast, Rhode Island, and Wisconsin) that identifies key areas of ministry within the region. We will continue to work with ABC/NYS to shadow the work of TTG, our marketing consultants, and see what we can produce out of our office that is similar in nature.