

Fellow Board Members,

At the November meeting of the Board of General Ministries, the Communicating ABC Identity Action Group challenged their fellow board members to promote United Mission in their church and region. I will be judging the challenge with assistance from Bridget Lipin (Director of Communications) and Tina Turner (United Mission Coordinator). We have four different challenges that we will be considering winners for. The winners will be announced at the June Board meeting in Virginia Beach and prizes will be handed out.

The four challenges include:

1. Submit a paragraph about why your church supports United Mission (We are hoping for 100% participation in this challenge!)
2. Submit a script of your presentation on United Mission.
3. The highest number of presentations about United Mission during the period of February 1 to June 1, 2019 (we would like to know where, when, and please send pictures!)
4. The most creative idea for United Mission promotion.

You may recall receiving an ABC Identity flash drive in 2016 (newer Directors would not have received this).

We want to make sure that you have access to the newest/most updated materials for United Mission and ABC Identity Promotion. Bridget and Tina are updating information and helping all of you out by making sure there are easy to locate United Mission materials on the Board webpage (www.abc-usa.org/board-of-general-ministries, password: joyfulmission4christ). The material also includes the new video that we previewed during the November Board Meeting. If you still have your original flash drive, there are outdated items – please delete and include the current items from the Board webpage. Tina has a select number of flash drives and can mail you one if needed. Please contact her directly at Tina.Turner@abc-usa.org.

Good Luck to everyone!

Tasha Wilson

Action Group Leader / ABCRGR Representative