



The American Baptist Home Mission Societies (ABHMS) Is Looking for a Social Media Specialist

www.abhms.org

The American Baptist Home Mission Societies (ABHMS) is a leader in discipleship, community outreach and prophetic justice ministries. ABHMS responds to God's call to live out Christian faith and transform individuals, congregations and communities through developing Christ-centered leaders, networks and programs committed to witness and evangelism, social justice, discipleship and mission work across the United States and Puerto Rico.

- If you seek a **meaningful career** where you and your skills can **make a difference**;
- If you seek to **collaborate with others** who are passionate about **sharing the Gospel of Jesus Christ and advocating for others**;
- If you **enjoy working** in a diverse and multi-cultural environment...

We need to hear from you!

The Social Media Strategist develops and evaluates ABHMS' strategy and presence of online communities, including but not limited to social media channels, online forums and discussion groups and online collaborative working groups. The Social Media Specialist is responsible for developing new opportunities for digital engagement and integrating social media into overall missional strategies of ABHMS. This is a full-time position and is based at the Mission Center, 588 North Gulph Road, Valley Forge, PA. The Social Media Specialist reports to the communications director.

The successful candidate will have:

- ✓ Exceptional interpersonal and technical skills
- ✓ Working knowledge of multiple social media platforms (Microsoft Office, Google AdWords and Google Analytics).
- ✓ A Bachelor's degree in social media, marketing, communications or equivalent level of experience is required.
- ✓ Excellent interpersonal and communication skills (oral and written)
- ✓ Knowledge of American Baptist ministries and church life a huge plus!
- ✓ Nonprofit organization work experience is also a plus!

Key responsibilities include:

- ✓ Maintaining social media accounts for ABHMS
- ✓ Collaborate with the Communications team to ensure that ABHMS' mission and values are consistent on all social media sites
- ✓ Inform the development and facilitate the implementation of ABHMS' social media strategy
- ✓ Lead social media efforts during ABHMS events
- ✓ Improve overall engagement and 2-way communication on all social media sites.
- ✓ Other important related duties as assigned!

ABHMS is a **great place to work!** We offer a rich salary and benefit package including paid vacation and paid sick days, health & dental insurance, fully vested 403b, as well as life insurance...and many other benefits to support your professional growth! ABHMS is a nonprofit organization committed to equal employment opportunity and we are **looking to add great people to our team!**

If you believe you would thrive in our organization and be able to make a meaningful contribution to advancing our goals and objectives, [APPLY](#)

APPLICATION DEADLINE is March 31st 2015

ABHMS is an equal opportunity employer and encourages candidates with disabilities to apply.